

# Book Launch: “Randomistas: How Radical Researchers Changed Our World”

by Andrew Leigh, MP

**MONDAY 2ND JULY 2018**

The Australian Centre for Health Services Innovation (AusHSI) and the Queensland Behavioural Economics Group (QuBE) Queensland University of Technology invites you to celebrate the launch of Andrew Leigh MP's book *Randomistas: How Radical Researchers Changed Our World*.

Across medicine, business and government, there's no simpler or more powerful tool for finding out what works than a randomised experiment. Investigating everything from jails to ad campaigns, philanthropy to schools, the randomistas are building evidence and busting myths.

Randomised tests are carried out on us every day: by supermarkets, search engines, online dating sites and direct marketers. Political parties use randomised trials to win elections. But how do these tests work? Are there any ethical issues? And what do they reveal about our choices?

In *Randomistas*, Andrew Leigh tells the stories of radical researchers who overturned conventional wisdom in medicine, politics, economics, law enforcement and more. From finding the cure to scurvy to discovering what policies really improve literacy rates, randomistas have shaped life as we know it – but they often had to fight to conduct their trials and have their findings implemented.

## About the Author

Andrew Leigh is a member of the Australian Parliament. He holds a PhD from Harvard, and was a professor of economics at the Australian National University prior to being elected in 2010. His books include *Battlers and Billionaires* (2013), *Choosing Openness* (2017) and *Randomistas* (2018). Andrew is the father of three sons - Sebastian, Theodore and Zachary - and lives with his wife Gweneth in Canberra.



RSVP for catering purposes by  
Monday 25th June to [contact@aushsi.org.au](mailto:contact@aushsi.org.au)

### Details

**Date:** Monday 2nd July

**Time:** 5:30pm to 6pm – followed by drinks and book signing

**Venue:** Gibson Room  
Z1064  
QUT Gardens Point



**AUSTRALIAN CENTRE FOR  
HEALTH SERVICES INNOVATION**

[contact@aushsi.org.au](mailto:contact@aushsi.org.au)  
[www.aushsi.org.au](http://www.aushsi.org.au)

